

# Introducing the Not-for-Profit World economic model

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# Human Nature is...

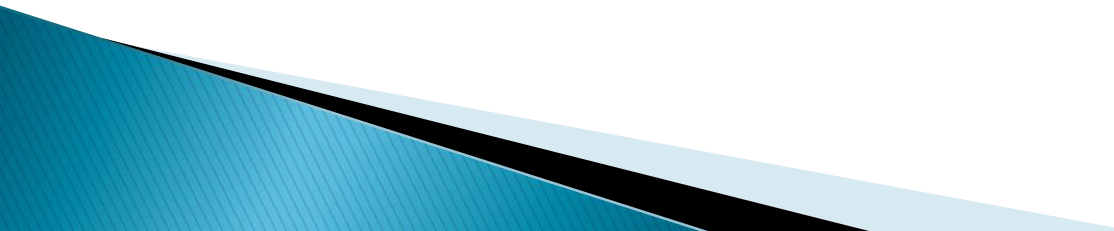
Selfish

Competitive

Greedy

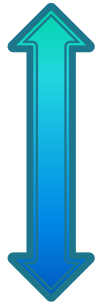
Violent

Individualistic



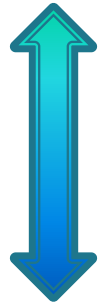
# Human Nature is Complex

Generous



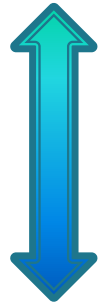
Greedy

Empathic



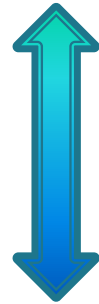
Selfish

Cooperative



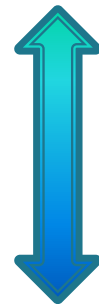
Competitive

Peaceful



Violent

Social

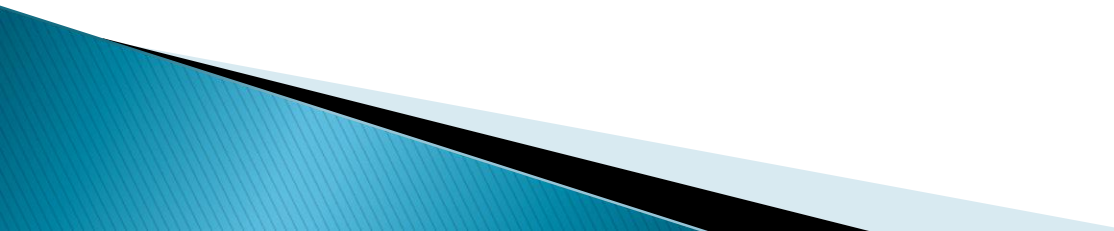


Individualistic

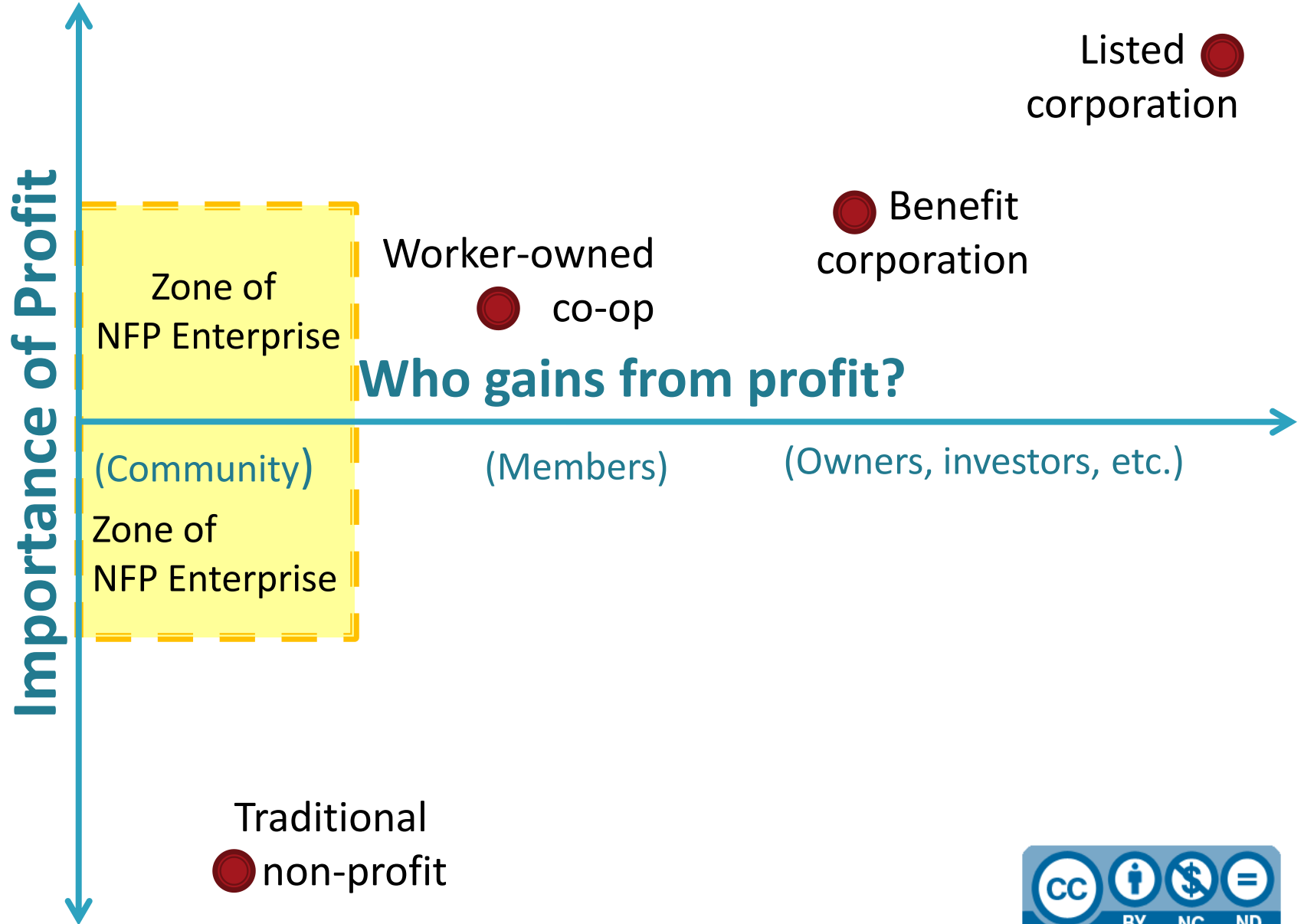
# What is Not-for-Profit (NFP) Enterprise?

- ▶ Mission-based
- ▶ No privatization of profit

But also ...

- ▶ Seek to be financially self-sufficient
  - ▶ Not dependent on philanthropy and grants
- 

# #1 Priority



## Who gains from profit?

(Community)

(Members)

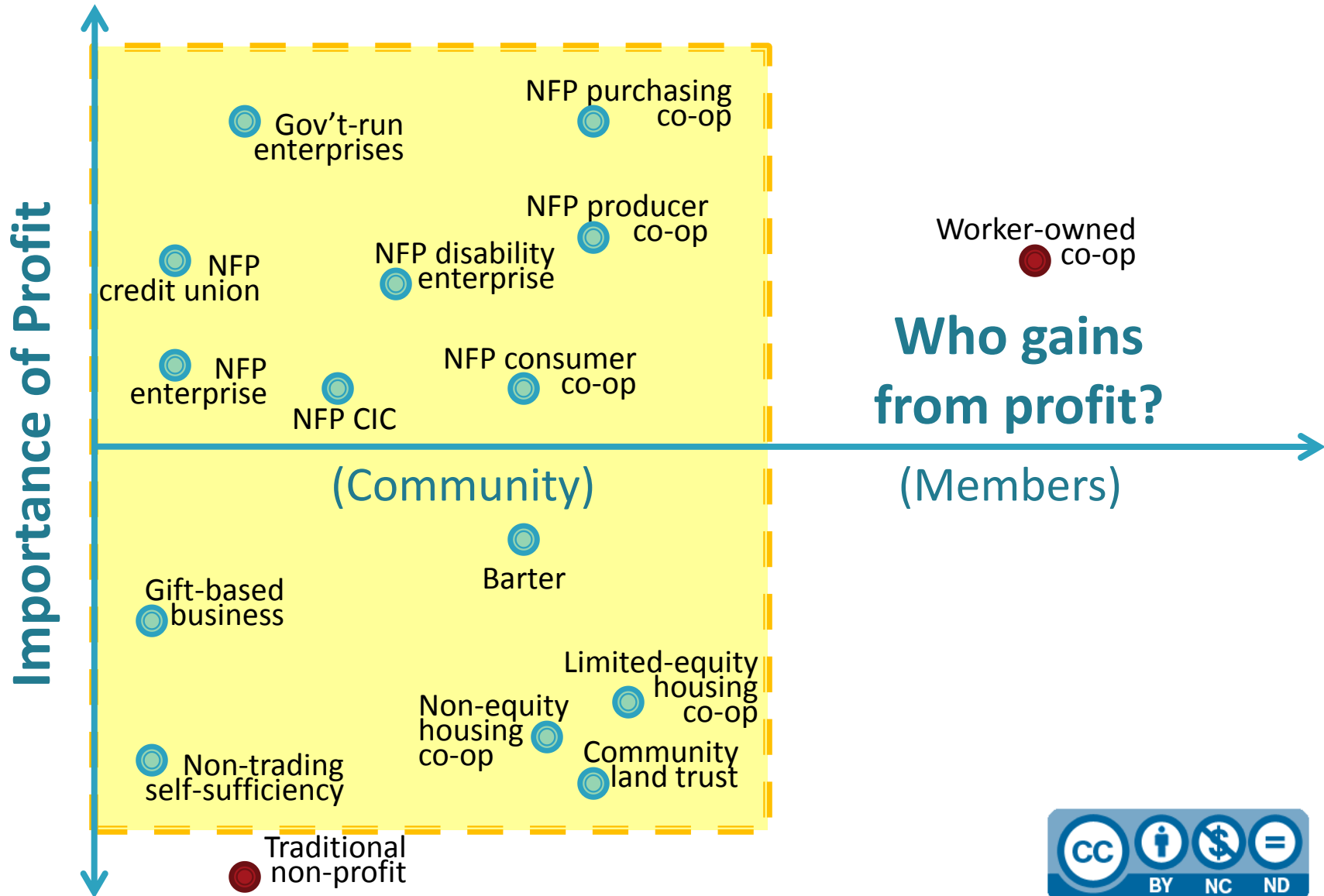
(Owners, investors, etc.)

Zone of NFP Enterprise

Traditional  
● non-profit



# #1 Priority



Not a Priority

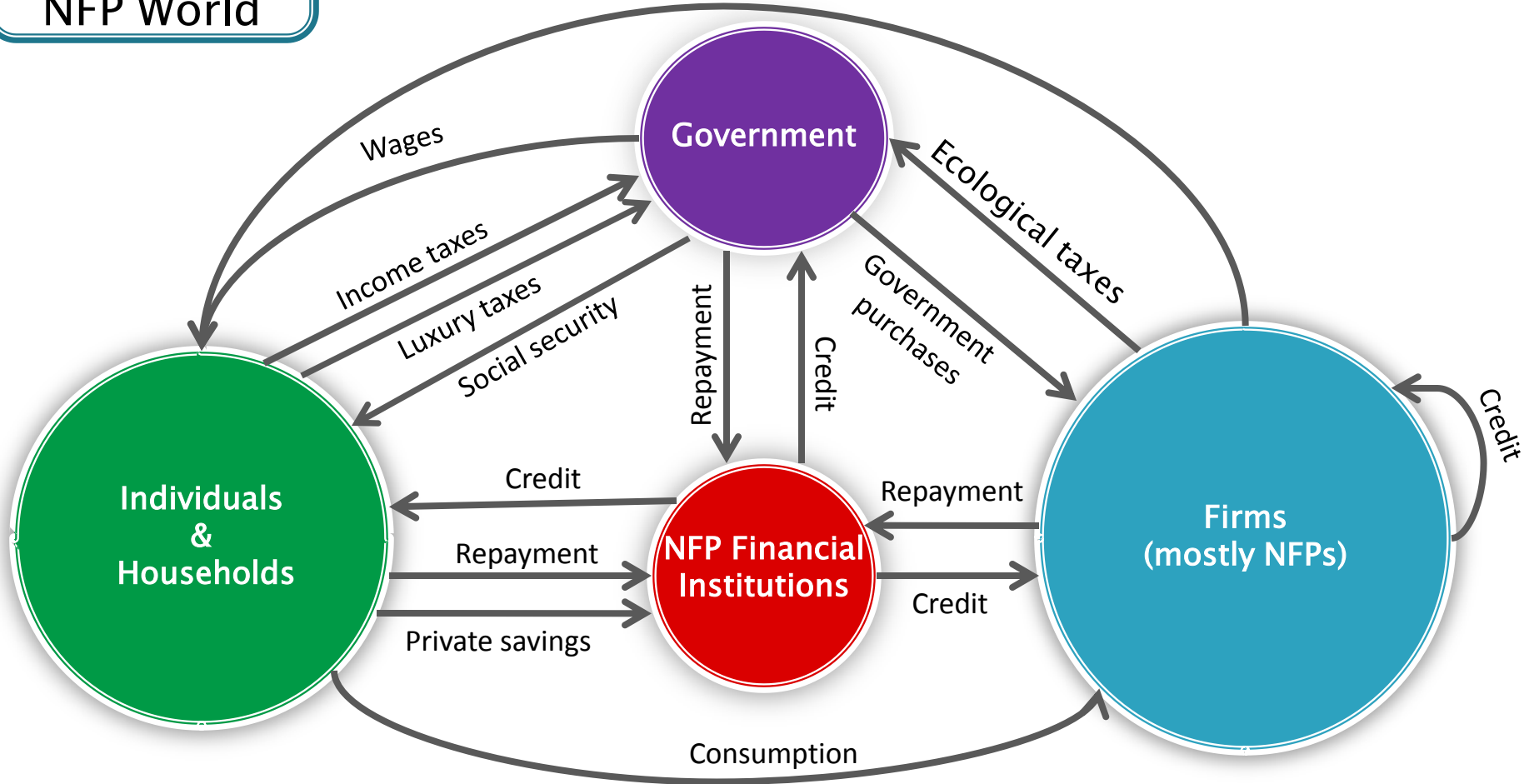








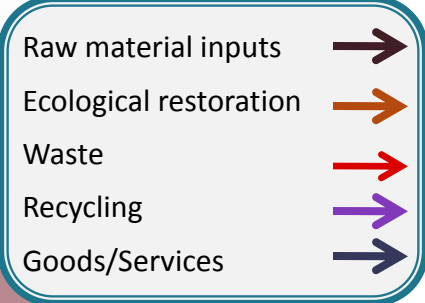
# Financial Flows in the NFP World



# FP World

## Planetary Ecosystems

### Economy



Government

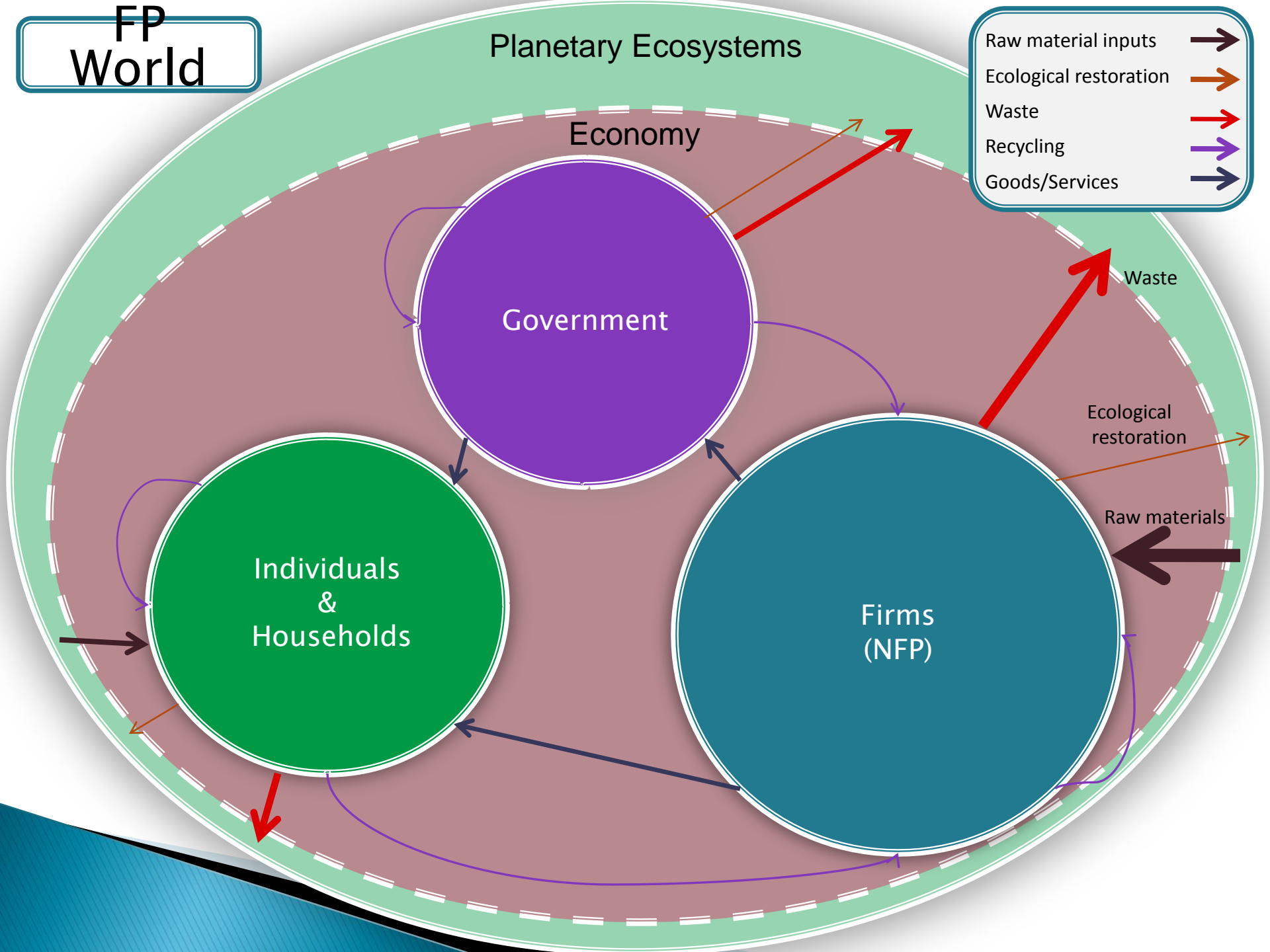
Individuals & Households

Firms (NFP)

Waste

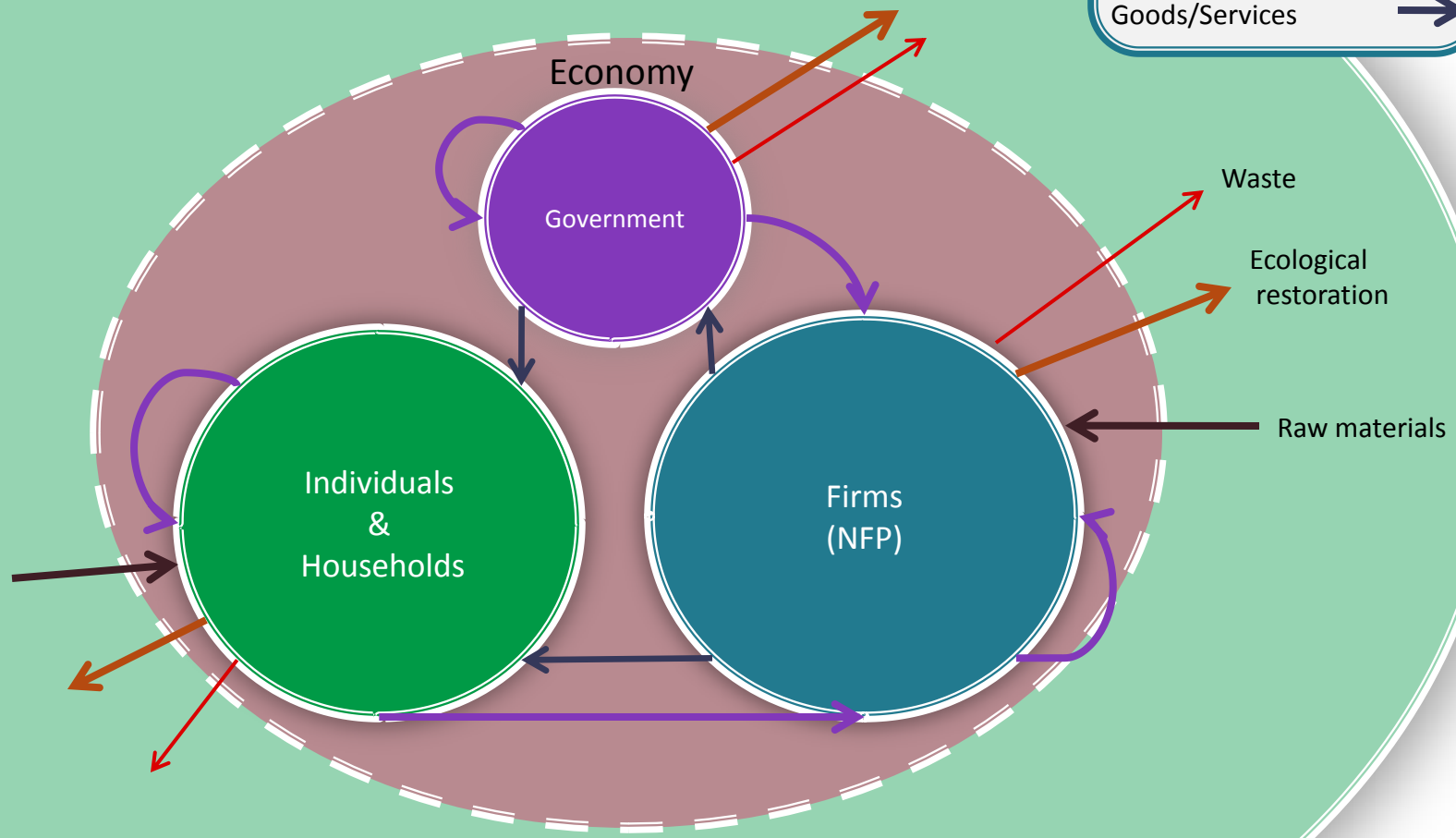
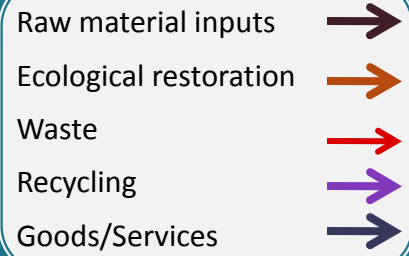
Ecological restoration

Raw materials



# NFP World

## Planetary Ecosystems





*"Yes, the planet got destroyed. But for a beautiful moment  
in time we created a lot of value for shareholders."*

Ευχαριστώ πολύ!

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## Book

*How on Earth:  
Flourishing In a Not-for-Profit World by 2050*

## Links

[www.postgrowth.org](http://www.postgrowth.org)

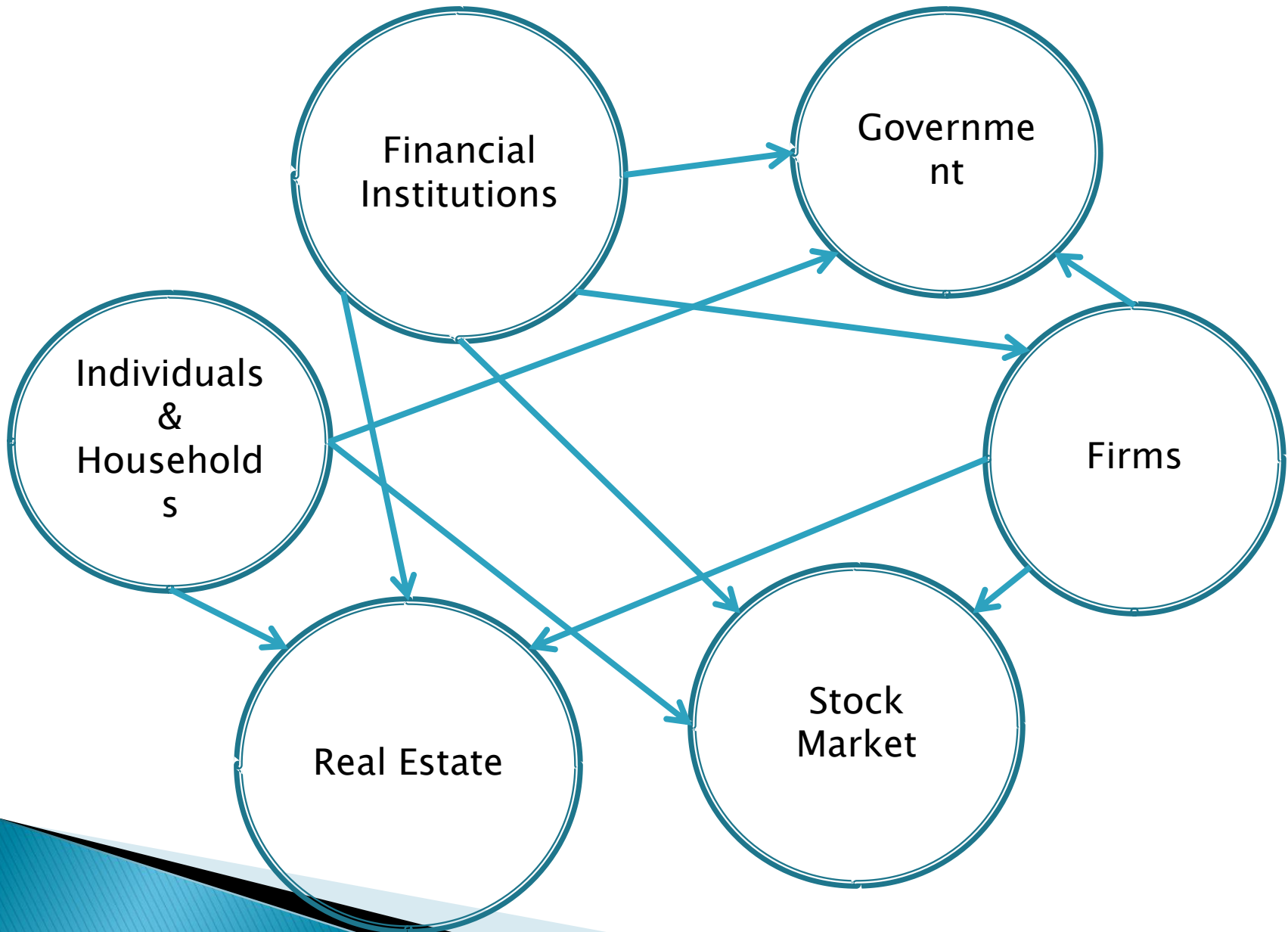
[www.postgrowth.org/learn/how-on-earth/](http://www.postgrowth.org/learn/how-on-earth/)



People   
Planet   
Not-for-Profit 

*An evolved triple-bottom-line for human flourishing*

# Speculation in the FP World





# Areas of NFP Advantage

Financial

Human  
Resources

Cultural  
Momentum  
and Feedback  
Loops

Productivity  
and  
Innovation

Business  
Momentum  
and Feedback  
Loops

Value  
Creation and  
Market  
Reputation

**NFP  
World**

